| Recommendation No. 1      | The strategy should clearly link targets to the strategy's aims and objectives and ensure that it showed how actions can deliver on those objectives. |  |                  |                         |           |  |  |
|---------------------------|---|--|------------------|-------------------------|-----------|--|--|
| Executive<br>Response     | The table setting out targets will be updated to demonstrate show the link to objectives. (Page 16)   |  |                  |                         |           |  |  |
| Action                    |   | Owner  | By When          | Target/Success Criteria | Progress  |  |  |
| Add to SMOTS strategy     |   | Mathew<br>Howells,<br>Senior<br>Transport<br>Planning<br>Officer | December<br>2017 | Reflected in document   | Completed |  |  |
| Recommendation No. 2      | The wording in relation to the vacant seat payment scheme should be modified  |  |                  |                         |           |  |  |
| Executive<br>Response     | The wording regarding the council's vacant seat policy has been updated to provide clarification on how the policy is applied. (Page 10)              |  |                  |                         |           |  |  |
| Action                    |   | Owner  | By When          | Target/Success Criteria | Progress  |  |  |
| Amend wording in SMOTS    |   | Mathew<br>Howells,<br>Senior<br>Transport<br>Planning<br>Officer | December<br>2017 | Reflected in document   | Completed |  |  |
| Recommendation No. 3      | The strategy should contain a clear timetable for review of the strategy.   |  |                  |                         |           |  |  |
| Executive Response        | Timetable for review has been added. (Page 19)  |  |                  |                         |           |  |  |
| Action                    |   | Owner  | By When          | Target/Success Criteria | Progress  |  |  |
| Timetable added to report |   | Mathew<br>Howells,<br>Senior<br>Transport<br>Planning<br>Officer | December<br>2017 | Table added             | Completed |  |  |

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| Recommendation No. 4  | The executive should again be asked to request schools to update their school travel plans making clear to them the potential benefits to schools of doing so and drawing on the support of councillors who are school governors to encourage this work to take place. |  |                  |                         |          |  |
|-----------------------|--|--|------------------|-------------------------|----------|--|
| Executive<br>Response | In addition to officers promoting up to date travel plans and providing support directly to schools, local members will also be engaged to promote travel plans in their local communities. (Included in Action Plan at page 16)                                       |  |                  |                         |          |  |
| Action                |  | Owner  | By When          | Target/Success Criteria | Progress |  |
| To add to action plan |  | Mathew<br>Howells,<br>Senior<br>Transport<br>Planning<br>Officer | December<br>2017 | Action implemented      | Ongoing  |  |

| Recommendation No. 5 | Officers be requested to liaise with public health colleagues to assist in the development of effective targets.                                       |  |            |                                  |             |  |  |
|----------------------|--|--|------------|----------------------------------|-------------|--|--|
| Executive            | Liaison between officers has commenced with officers from public health and this is enabling closer co-  |  |            |                                  |             |  |  |
| Response             | ordination between the SMOTS and public health objectives. (Included in the Action Plan at page 16)  |  |            |                                  |             |  |  |
| Action               |  | Owner  | By When    | Target/Success Criteria          | Progress    |  |  |
| Engage public healt  | h colleagues   | Mathew<br>Howells,<br>Senior<br>Transport<br>Planning<br>Officer | March 2018 | Public Health colleagues engaged | Ongoing     |  |  |
| Recommendation No. 6 | The executive be asked to ensure that relevant council held data is actively shared with schools to prompt them to share their own data for the SMOTS. |  |            |                                  |             |  |  |
| Executive            | Any data relevant to the SMOTS will be made available to schools and will be used to help encourage schools  |  |            |                                  |             |  |  |
| Response             | to engage in travel plar   |  |            |                                  | ·           |  |  |
| Action               |  | Owner  | By When    | Target/Success Criteria          | Progress    |  |  |
| Share data           |  | Mathew   | December   | No. of schools engaged           | To commence |  |  |

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|  |  | Howells,<br>Senior<br>Transport                                  | 2019             |  |  |  |
|--|--|--|------------------|--|--|--|
|  |  | Planning<br>Officer  |                  |  |  |  |
| Recommendation No. 7                       |  | ested to exp   |                  | data collection for the SMOTS ons, with regard also being ha | S, to seek to secure more robust ad to NHS data. |  |
| Executive<br>Response                      | The SMOTS has been updated to include the most recent robust school travel data set (Page 9). The action plan addresses how we will explore additional data sources, including NHS data to assist with implementing the SMOTS (Page 16). |  |                  |  |  |  |
| Action                                     |  | Owner  | By When          | Target/Success Criteria                                      | Progress   |  |
| To explore data collection with colleagues |  | Mathew<br>Howells,<br>Senior<br>Transport<br>Planning<br>Officer | December<br>2019 | We have a robust data set                                    | Ongoing  |  |
| Recommendation No. 8                       | Accident information in  | the strategy   | y and methods    | of data collection should be o                               | clarified  |  |

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| Executive<br>Response | Accident information is collected by the police using their own reporting system. The accident data is then passed over to the Department for Transport for release to the public. Detailed methodology on how this happens can be found on the Government's website on the link:  https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/259012/rrcgb-quality-statement.pdf |  |                  |                         |           |  |
|-----------------------|---|--|------------------|-------------------------|-----------|--|
| Action                |   | Owner  | By When          | Target/Success Criteria | Progress  |  |
| N/A                   |   |  |                  | N/A                     | completed |  |
| Recommendation No. 9  | The executive be requested to seek support from local MPs to assist in resolving transport issues and that their attention should be drawn to the value that Plasc surveys had previously been in assessing needs   |  |                  |                         |           |  |
| Executive<br>Response | A letter has been drafted from Cabinet Member for Transport and Roads and from the Cabinet Member for Young People and Children's Wellbeing.  |  |                  |                         |           |  |
| Action                |   | Owner  | By When          | Target/Success Criteria | Progress  |  |
| Send letter to MPs    |   | Jeremy Callard, Transport Strategy Manager                       | December<br>2017 | Engagement with MPs     | Completed |  |
| Recommendation No. 10 | The executive is requested to ensure that the SMOTS makes clear the evidence used to inform the strategy, the efforts made to secure evidence and any deficiencies in collecting evidence   |  |                  |                         |           |  |
| Executive<br>Response | Amended within the strategy. (page 9)   |  |                  |                         |           |  |
| Action                |   | Owner  | By When          | Target/Success Criteria | Progress  |  |
| Reflect in document   |   | Mathew<br>Howells,<br>Senior<br>Transport<br>Planning<br>Officer | December<br>2017 | Reflected in document   | Completed |  |

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| Recommendation<br>No.11                             | The executive be requested to ensure that the capacity and performance measures in the Sustrans contract are aligned to the strategy   |  |                  |                                 |             |  |  |
|---|--|--|------------------|---------------------------------|-------------|--|--|
| Executive<br>Response                               | We will review the Sustrans contract to ensure the contract goals will be compatible with the SMOTS. (Included in the Action Plan at page 16)  |  |                  |                                 |             |  |  |
| Action  | •  | Owner  | By When          | Target/Success Criteria         | Progress    |  |  |
| N/A   |  |  |                  | N/A                             | completed   |  |  |
| Recommendation No. 12                               | The executive is requested to ensure that an implementation plan translating strategy into action was developed to accompany the strategy  |  |                  |                                 |             |  |  |
| Executive Response                                  | A implementation plan will be developed for delivery to a pilot school by 2019. (Page 16)  |  |                  |                                 |             |  |  |
| Action  |  | Owner  | By When          | Target/Success Criteria         | Progress    |  |  |
| Complete an implementation plan for a pilot school. |  | Mathew<br>Howells,<br>Senior<br>Transport<br>Planning<br>Officer | December<br>2019 | A completed implementation plan | To commence |  |  |
| Recommendation<br>No. 13                            | The Sustrans contract was part way through its duration yet the strategy had not been published. The relationship of that work to the strategy needed to be considered to ensure that that work contributed to the delivery of the strategy. |  |                  |                                 |             |  |  |
| Executive<br>Response                               | The Sustrans delivery project was taken into account when developing the SMOTS.  |  |                  |                                 |             |  |  |
| Action  |  | Owner  | By When          | Target/Success Criteria         | Progress    |  |  |
| N/A   |  |  |                  |                                 |             |  |  |

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